AYTEKINTANK

Automate Your Busywork: **Do Less, Achieve More, and Save Your Brain for the Big Stuff**

Aytekin Tank
Founder of Jotform, CEO, Author

Learn to automate your busywork and focus on what really matters

In Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff entrepreneur, founder, and CEO of Jotform Aytekin Tank delivers a can't-miss blueprint to help you make the most of your most precious asset: time. You'll explore what's possible when you offload repetitive tasks, why automation has democratized innovation, and how you can use cheap—or even completely free—no-code automation tools to transform your ability to focus on what truly matters in your business and life.

In the book, you'll discover:

- Why the future of business is no-code, and how you can use an automation-first mindset to unlock your productivity potential
- How to move from busywork to less work, and finally to having the time you need to accomplish your most important work
- How you can use delegation and automation to achieve "timefulness," the state of having enough time

A must-read handbook for every entrepreneur, founder, business owner, and freelancer who just doesn't have enough hours in the day, Automate Your Busywork will also earn a place in the libraries of managers, executives, and other business leaders looking to maximize their most valuable resource.

About Aytekin Tank

Aytekin Tank is a founder, productivity expert, automation enthusiast, and the author of Automate Your Busywork. His entrepreneurial passion and firm belief in creating tools to make organizations more productive led him to build Jotform, a bootstrapped global SaaS company that provides powerful online forms to tens of millions of users.

In addition to serving as the CEO of Jotform since 2006, Aytekin frequently contributes to Fast Company and Entrepreneur. A developer by trade but a storyteller by heart, he writes about his journey as an entrepreneur, shares advice for other startups, and provides insights on leadership, productivity, and using SaaS technology within workflows.

Fast Facts

Full name of the book: Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff
Author: Aytekin Tank
Publication date: May 16, 2023
Publisher: Wiley
Print length: 256 pages
Language: English
ISBN-13: 978-1119901730

Quotes about the book

" I'm a big believer in the mantra of "less but better." This is how you play the game on Easy Mode. **Automate Your Busywork** provides an actionable, tactical framework to help you get back more of what you value most—your time. If you're one of the millions of people that find yourself feeling like there are never enough hours in the day, this is the book for you.**"**

Sahil Bloom
Investor | Entrepreneur | Creator

" Less but better is the name of the game these days and **Automate Your Busywork** will help you get there. By refocusing your time on what matters most and automating or delegating the rest, you'll be able to live a more fulfilling life while growing your business even faster. Who doesn't want that? **"**

Nicholas Hutchison
Founder of BookThinkers

" I have rarely seen someone pursue one theme throughout their life as consistently as **Aytekin Tank**. The man lives and breathes automation. I wouldn't be surprised to find a few gears running through his veins — but if there were, they wouldn't have made him any less human. To the contrary: Aytekin is all about empowering humans with technology. If you listen to him and really hear his message, you'll soon find yourself with more time and peace of mind — and if those aren't themes worth pursuing, then what is? **"**

Niklas Göke
Founder of Four Minute Books

Working on a story?

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